

# **San Diego Coastkeeper**

San Diego, California

## **Financial Statements and Independent Auditors' Report**

*For the Year Ended December 31, 2014*





**San Diego Coastkeeper**  
**For the Year Ended December 31, 2014**

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## **Independent Auditors' Report**

To the Board of Directors  
of the San Diego Coastkeeper  
San Diego, California

### **Report on the Financial Statements**

We have audited the accompanying financial statements of the San Diego Coastkeeper (Organization), which comprises the statement of financial position as of December 31, 2014, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditor's Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

To the Board of Directors  
of the San Diego County Coastkeeper  
San Diego, California  
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***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of December 31, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Other Matters**

***Other Information***

Our audit was conducted for the purpose of forming an opinion on the financial statements taken as a whole. The accompanying supplementary information on page 14 is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements taken as a whole.

*The PwC Group, LLP*

Santa Ana, California  
April 27, 2015

## **FINANCIAL STATEMENTS**

**San Diego Coastkeeper**  
**Statement of Financial Position**  
**December 31, 2014**

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**ASSETS**

**Current assets:**

Cash and cash equivalents	\$ 56,116
Grants and contracts receivable	169,863
Prepaid items and deposits	18,913
<b>Total current assets</b>	<u>244,892</u>

**Non-current assets:**

Property and equipment, net (note 2)	<u>12,276</u>
<b>Total non-current assets</b>	<u>12,276</u>
<b>Total assets</b>	<u><u>\$ 257,168</u></u>

**LIABILITIES AND NET ASSETS**

**Liabilities:**

Current liabilities:

Accounts and other payables	\$ 4,740
Accrued vacation payable	9,287
Loans payable (note 3)	35,000
<b>Total current liabilities</b>	<u>49,027</u>
<b>Total liabilities</b>	<u>49,027</u>

**Net assets:**

Unrestricted	117,877
Temporarily restricted (note 4)	<u>90,264</u>
<b>Total net assets</b>	<u>208,141</u>
<b>Total liabilities and net assets</b>	<u><u>\$ 257,168</u></u>



**San Diego Coastkeeper**  
**Statement of Activities**  
**For the Year Ended December 31, 2014**

<b>REVENUES</b>	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Total</b>
<b>Support and other revenue:</b>			
<b>Contributions, gifts and grants:</b>			
Direct public support	\$ 209,197	\$ 165,000	\$ 374,197
Governmental grants	226,126	-	226,126
Fund-raising – events, net (note 5)	12,370	-	12,370
Other revenue	3,462	-	3,462
<b>Total support and other revenue</b>	<b>451,155</b>	<b>165,000</b>	<b>616,155</b>
<b>Net assets released from restrictions</b>	<b>83,758</b>	<b>(83,758)</b>	<b>-</b>
<b>Total revenue</b>	<b>534,913</b>	<b>81,242</b>	<b>616,155</b>
<b>EXPENSES</b>			
<b>Program expenses:</b>			
Program services	427,522	-	427,522
<b>Total program expenses</b>	<b>427,522</b>	<b>-</b>	<b>427,522</b>
<b>Supporting services:</b>			
Management and general	98,484	-	98,484
Fund-raising	54,801	-	54,801
<b>Total supporting services</b>	<b>153,285</b>	<b>-</b>	<b>153,285</b>
<b>Total expenses</b>	<b>580,807</b>	<b>-</b>	<b>580,807</b>
<b>Change in net assets</b>	<b>(45,894)</b>	<b>81,242</b>	<b>35,348</b>
<b>Net Assets:</b>			
Beginning of year	163,771	9,022	172,793
End of year	\$ 117,877	\$ 90,264	\$ 208,141

**San Diego Coastkeeper**  
**Statement of Cash Flows**  
**For the Years Ended December 31, 2014 and 2013**

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**CASH FLOWS FROM OPERATING ACTIVITIES:**

Change in net assets	\$	35,348
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation		11,389
Changes in assets and liabilities:		
Grants and contracts receivable		67,633
Prepaid items and deposits		(8,001)
Accounts and other payables		(8,384)
Accrued vacation payable		1,639
<b>Net cash provided by operating activities</b>		<u>99,624</u>

**CASH FLOW FROM FINANCING ACTIVITIES:**

Principal payments on loans payable		<u>(55,000)</u>
<b>Net cash used in investing activities</b>		<u>(55,000)</u>
<b>Net increase in cash and cash equivalents</b>		44,624

**CASH AND CASH EQUIVALENTS:**

Beginning of year		<u>11,492</u>
End of year	\$	<u><u>56,116</u></u>

**San Diego Coastkeeper**  
**Notes to the Financial Statements**  
**For the Year Ended December 31, 2014**

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**Note 1 – Reporting Entity and Summary of Significant Accounting Policies**

San Diego Coastkeeper (Organization) is a California nonprofit public benefit organization dedicated to the protection and preservation of swimmable, fishable and drinkable waters throughout San Diego County. The Organization's principal purposes are to conduct community outreach, education and advocacy programs. Affiliated with the California and the International Waterkeeper Alliance consisting of 200 Keeper organizations worldwide, the Organization maintains a full-time staff of skilled dedicated, including geologists, marine biologists, and attorneys, who preside over the following programs:

*Education* – To raise regional awareness about watersheds and marine issues, the Organization interacts with thousands of students and citizens at schools and public outreach events. Currently, in more than 130 schools, the Organization promotes stewardship and environmental careers through its Project SWELL Program, which provides in-class and field experience to kindergartens through sixth grade students each year.

*Advocacy* – Urging regulatory agencies and commissions as well as state, county, and local governments, the Organization partners on projects and advocates for stricter storm water and urban runoff regulations, and enhanced coastal protection. The Organization also advocates for collaborative solutions to the drinking water supply for San Diego County.

*Monitoring* – The Organization monitors, on land and on water, any pollution that occurs during rain events or through any other activity throughout the region. These include polluted runoff from construction sites, scrap yards, and any other industrial site. When polluted discharges are consistently out of compliance with state and federal water laws, the Organization initiates federal litigation against violators.

**Basis of Accounting**

The accompanying financial statements are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Under the accrual basis of accounting, revenue is recognized when earned and expenses are recorded as the liability when incurred.

**Basis of Presentation**

The Organization follows the requirements of Financial Accounting Standards Board (FASB) Accounting Standards Codification. This standard requires the Organization to report information regarding its financial position and change in net assets into the following three classes of net assets:

- *Unrestricted net assets* represent expendable funds available for operations, which are not restricted by donors or the donor-imposed restrictions have expired.
- *Temporarily restricted net assets* consist of contributed funds, subject to donor-imposed restrictions, contingent upon specific performance of a future event or a specific passage of time before the Organization may spend the funds.
- *Permanently restricted net assets* contain donor-imposed restrictions and stipulate that the resources be maintained permanently but permit the Organization to use or expend part or all of the income derived from the donated assets for either specified or unspecified purposes. There were no permanently restricted net assets at December 31, 2014.

**San Diego Coastkeeper**  
**Notes to the Financial Statements (Continued)**  
**For the Year Ended December 31, 2014**

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**Note 1 – Reporting Entity and Summary of Significant Accounting Policies (Continued)**

**Contributions**

Contributions are recognized when the donor makes a promise to give to the Organization that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the calendar year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

**Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported changes in Organization net assets during the reporting period. Actual results could differ from those estimates.

**Cash and Cash Equivalents**

For the purpose of reporting cash flows, the Organization considers all highly liquid debt instruments, including money market funds, purchased with original maturities of three months or less to be cash equivalents. The carrying amount of cash and cash equivalents approximates fair value due to the short-term nature of these financial instruments.

**Concentration of Credit Risk**

Financial instruments potentially subjecting the Organization to concentration of credit risk consist of bank demand deposits in excess of Federal Deposit Insurance Corporation (“FDIC”) insurance threshold of \$250,000. Cash and cash equivalent balances above \$250,000 are uninsured. The Organization maintains cash balances at one financial institution. There were no deposits uninsured at December 31, 2014.

**Prepaid Items and Deposits**

Certain payments to vendors reflect costs or deposits applicable to future accounting periods and are recorded as prepaid items or deposits.

**Property and Equipment**

Property and equipment are recorded at cost if purchased or at fair market value at date of donation. Depreciation is provided using the straight-line method of depreciation over the estimated useful lives of the assets, ranging from three to seven years. Property and equipment are capitalized if the cost or donated fair market value of an asset is greater than, or equal to \$5,000.

**Long-Lived Assets**

The Organization accounts for impairment and disposition of long-lived assets. Impairment losses are recognized for long-lived assets used in operations when indicators of impairment are present and the undiscounted future cash flows are not sufficient to recover the assets' carrying amount. There was no impairment of the value of such assets for the years ended December 31, 2014.

**San Diego Coastkeeper**  
**Notes to the Financial Statements (Continued)**  
**For the Year Ended December 31, 2014**

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**Note 1 – Reporting Entity and Summary of Significant Accounting Policies (Continued)**

**Grant and Contracts Receivable Recognition**

Grants and contracts are paid on a reimbursement basis, up to the maximum amounts allowed under the terms of the grant or contract. Periodic audits may be performed by the grantors, and certain costs may be questioned as not being reimbursable expenditures under the terms of the contracts. Such audits could lead to reimbursement to the grantors. The Organization’s management believes disallowances, if any, will be immaterial.

**Income Taxes**

As a publicly supported not-for-profit organization, the Organization is exempt from federal income taxes under Internal Revenue Code Section 501(c)(3) and the corresponding provisions of Section 23701d of the California Revenue and Taxation Code. The Organization is not subject to income tax except for taxes on the receipt of income, if any, which is unrelated to the Organization’s tax-exempt purpose. The Organization is not a private-foundation and qualifies for the charitable deduction under 170(b)(1)(A)(vi) of the Internal Revenue Code.

The Organization has applied the provisions of ASC Subtopic 740-10, *Income Taxes–Overall*, which prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return, and provides guidance on recognition, classification, interest, and penalties, disclosure, and transition. Management of the Organization believes that no such uncertain tax positions exist as of December 31, 2014.

**Note 2 – Property and Equipment**

Property and equipment at December 31, 2014, were comprised of the following:

	<b>Balance</b>			<b>Balance</b>
	<b>January 1, 2014</b>	<b>Additions</b>	<b>Deletions</b>	<b>December 31, 2014</b>
Depreciable assets:				
Leasehold improvements	\$ 77,685	\$ -	\$ -	\$ 77,685
Furniture and equipment	61,154	-	-	61,154
Boat and boat lift	49,166	-	-	49,166
Total depreciable assets	<u>188,005</u>	<u>-</u>	<u>-</u>	<u>188,005</u>
Accumulated depreciation	<u>(164,340)</u>	<u>(11,389)</u>	<u>-</u>	<u>(175,729)</u>
Total property and equipment, net	<u>\$ 23,665</u>	<u>\$ (11,389)</u>	<u>-</u>	<u>\$ 12,276</u>

**San Diego Coastkeeper**  
**Notes to the Financial Statements (Continued)**  
**For the Year Ended December 31, 2014**

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**Note 3 – Loans Payable**

In 2012, the Organization entered into a loan agreement with a private foundation used to provide water quality and habitat protection in San Diego County. The agreement provides for a loan payable in the amount of \$50,000, at zero percent interest and monthly payments of \$2,500 until paid in full. The balance was \$35,000 as of December 31, 2014 and is to be repaid in full by June 30, 2015.

***Related Party – Loan Payable***

In 2013, the Organization entered into a related party transaction of a loan payable in the amount of \$40,000. The loan was paid in full in January 2014.

**Note 4 – Net Assets – Temporarily Restricted**

At December 31, 2014, temporarily restricted net assets consisted of the following:

	<u>Balance</u> <u>January 1, 2014</u>	<u>Additions</u>	<u>Releases</u>	<u>Balance</u> <u>December 31, 2014</u>
Education	\$ 2,727	\$ 60,000	\$ (47,360)	\$ 15,367
Advocacy	6,295	105,000	(36,398)	74,897
Total	<u>\$ 9,022</u>	<u>\$ 165,000</u>	<u>\$ (83,758)</u>	<u>\$ 90,264</u>

At December 31, 2014, net assets were released from donor restrictions in the amount of \$83,758 by incurring expenditures satisfying the restricted purpose or from satisfying time restrictions.

**Note 5 – Fund-raising– Events**

Fund-raising events for the year ended December 31, 2014, were comprised of the following:

	<u>Seaside</u> <u>Soirée</u>
Fund-raising events proceeds	\$ 27,725
Costs of direct benefits to attendees	(15,355)
Total fund-raising – events, net	<u>\$ 12,370</u>

**San Diego Coastkeeper**  
**Notes to the Financial Statements (Continued)**  
**For the Year Ended December 31, 2014**

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**Note 6 – Operating Lease Agreement**

The Organization leases its administrative offices in San Diego, California, under an operating lease in the amount of \$3,914 per month. The lease expires on February 15, 2015. In addition to these basic monthly rental expenses, the Organization pays monthly charges for utilities, property tax and other services on a pro rata basis, which is calculated based on the rentable square footage. In September 2014, the Organization renewed its lease for one year, until February 15, 2016 in the amount of \$3,980 per month. Total rent expense for the year ended December 31, 2014 was \$59,209. Minimum future rental payments under these non-cancelable operating leases are as follows:

<u>Year</u>	<u>Amount</u>
2015	\$ 47,628
2016	7,960

**Note 7 – Public Support**

Volunteers from the community have donated significant amounts of their time in support of the Organization's programs. No amounts have been reflected in the financial statements for the contributed services since no objective basis is available to measure the value of such services.

**Note 8 – Risk Management**

*General Liability and Workers' Compensation*

The Organization is exposed to various risks of loss related to torts, theft of, damage to and destruction of assets, error and omissions, job-related illnesses or injuries to employees, and natural disasters for which the Organization carries commercial insurance. The Organization purchases commercial insurance to cover the risk of loss for property and business liability. There are no known claims or incidents that may result in the assertion of material claims arising from potential losses as of December 31, 2014.

**Note 9 – Commitment and Contingencies**

*Grants and Contracts*

The Organization has grants and contracts with government agencies that may be subject to an audit. No provision has been made for any liabilities that may arise from such audits since the amounts, if any, cannot be determined. Management believes that any liability which may result from these audits would not be material.

*Litigation*

In the ordinary course of operations, the Organization is subject to claims and litigation from outside parties. After consultation with legal counsel, the Organization believes the ultimate outcome of such matters, if any, will not materially affect its financial condition.

**Note 10 – Subsequent Events**

Subsequent events are events or transactions that occur after the statement of financial position date but before financial statements are available to be issued. The Organization has evaluated subsequent events through April 27, 2015, which is the date the financial statements are available to be issued.

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## **SUPPLEMENTARY INFORMATION**

**San Diego Coastkeeper**  
**Schedule of Functional Expenses**  
**For the Year Ended December 31, 2014**

<u>Expense category</u>	<b>Program Services</b>			<b>Total Program Services</b>
	<b>Monitoring</b>	<b>Education</b>	<b>Advocacy</b>	
Salaries and wages	\$ 69,353	\$ 78,032	\$ 81,908	\$ 229,293
Payroll taxes	6,293	6,853	6,834	19,980
Employee benefits	3,425	7,914	8,780	20,119
Workers compensation	3,480	2,141	1,911	7,532
Total salaries and benefits	<u>82,551</u>	<u>94,940</u>	<u>99,433</u>	<u>276,924</u>
Consultants	435	3,187	-	3,622
Communications	3,256	41,111	5,363	49,730
Computer services	-	2,044	202	2,246
Conferences and seminars	-	2,477	1,395	3,872
Dues and subscriptions	104	-	3,971	4,075
Events	-	3,562	-	3,562
Fuel	-	1,087	3,734	4,821
Insurance	-	445	-	445
Legal	-	-	5,603	5,603
Other	940	1,553	197	2,690
Rent	9,519	19,873	9,517	38,909
Supplies and equipment	15,631	9,662	97	25,390
Travel	113	2,794	2,726	5,633
Total other expenses	<u>29,998</u>	<u>87,795</u>	<u>32,805</u>	<u>150,598</u>
Total program services	<u>\$ 112,549</u>	<u>\$ 182,735</u>	<u>\$ 132,238</u>	<u>\$ 427,522</u>

<u>Expense category</u>	<b>Supporting Services</b>		
	<b>Management and General</b>	<b>Fund - Raising</b>	<b>Total Supporting Services</b>
Salaries and wages	\$ 38,373	\$ 36,573	\$ 74,946
Payroll taxes	2,960	2,935	5,895
Employee benefits	2,189	1,928	4,117
Workers compensation	1,200	606	1,806
Total salaries and benefits	<u>44,722</u>	<u>42,042</u>	<u>86,764</u>
Consultants	6,684	163	6,847
Communications	50	952	1,002
Computer services	4,520	-	4,520
Conferences and seminars	-	274	274
Equipment rental and maintenance	6,727	-	6,727
Insurance	6,685	-	6,685
Investment fees	1,707	758	2,465
Other	334	242	576
Rent	11,732	8,569	20,301
Supplies and equipment	756	798	1,554
Tax and license	505	-	505
Telephone	2,661	-	2,661
Travel	12	1,003	1,015
Total other expenses	<u>42,373</u>	<u>12,759</u>	<u>55,132</u>
Depreciation	11,389	-	11,389
Total supporting services	<u>\$ 98,484</u>	<u>\$ 54,801</u>	<u>\$ 153,285</u>